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1947

ECHO VALLEY FLORAL GARDENS

CHRYSANTHEMUM SPECIALIST

FINE DAHLIAS

JAPANESE ISIS, HEUCHERA (Coral Bells)

HEMEROCALLIS, ORIENTAL POPPIES

AND OTHER PERENNIALS.



OMAR COLES, SR. PROP.

224 LAFAYETTE AVE.

MAGNOLIA, N. J.



M

Subsary

*U.S. Department of Agriculture
Washington 25, D.C.*

To our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than any where else on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

Address all communications to

OMAR COLES, Sr.

224 Lafayette Avenue,

Magnolia, New Jersey

ORDER EARLY TO AVOID DISAPPOINTMENT

MEMBER OF:

National Chrysanthemum Society, Camden Horticulture Society and South Jersey Horticulture Society.

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show and the South Jersey Horticulture Show at Clementon, N. J., Fall 1947.

CHRYSANTHEMUM CULTURE

A few do's and don'ts: Plant in well prepared soil that has had a coat of manure the previous fall or winter if you have it, or an application of commercial fertilizer worked into the soil 10 days before planting. Side dress with any fertilizer about July 10th, again when buds appear just before a rain. Keep well cultivated, pinch out top when 6 or 8 inches high, again after the side branches have made good growth. Not after July 20th it might be too late for buds to set. Don't plant too near a building or tall trees. Give them room enough to develop and produce the blooms you expect. By all means dig up your old clump each Spring, divide using the new shoots, destroy the old core. You will be rewarded for your labor.

1947 CHRYSANTHEMUM INTRODUCTIONS

ALLEN FELTON (Felton), D. An excellent new double lemon yellow chrysanthemum you will want in your garden or if a cut flower grower don't miss it. We have watched this creation for three years. We are distributing this fine mum this season.....\$1.00 per plant, doz. \$10.00

CATHERINE COLLINS. We believe the best early yellow pompon to date. Blooms from September 10 until killing frost. 3' stem. A fine florist variety. Extremely hardy.....75c each, doz. \$8.00

NATIONAL VELVET, (Felton). A 3" pompon. A strong growing plant, 3' tall. Stiff stem. We believe this surpassed Red Velvet in every way. Blooms 10 days earlier, a bigger flower, better bloomer. We are introducing this grand mum at \$1.00 each, \$10.00 doz. Don't miss it.

SOMETHING NEW, (Bristol). The "Anemone Flowered" Korean Princess ** Plant Pat. 640. The shapely blossoms, 2½" across are rich bronze red on opening with a perfectly formed golden-bronze cushion center, changing to soft strawberry crimson as they mature; a tapestry effect, charming as it is unique. It is a bushy, hard, 2 foot plant with many blossoms on the well branched stems, full flower October 15th. Each \$1.00, doz. \$10.00.

HARDY CHRYSANTHEMUMS

D. DOUBLE NAME AND DESCRIPTION—3	SD. SEMI-DOUBLE AT DOZ.	S. SINGLE DOZ. RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE EACH PER DOZ.
AGLOW , D. Deep bright orange.....			20	Sept. 25	\$0.50 \$5.00
ALLEGRO , D. Glowing shrimp-pink suffused with coppery salmon			24	Oct. 7	.60 6.00
AUBURN , Bronze 3" bloom, upright growing.....			24	Oct. 1	.40 4.00
AUTUMN GREETINGS , SD. Bright coppery and gold flowers			26	Sept. 15	.50 5.00
AUTUMN LIGHTS , S. Magnificent coppery bronze, early and hardy			24	Oct. 5	.35 3.50
AUTUMN SUNLIGHT , D. A grand new, early, pure golden yellow ..			20	Aug. 27	.50 5.00
AUTUMN SONG , D. Large wine-rose shading to carmine..			22	Sept. 12	.60 6.00
AVALANCHE , D. The world's best large, creamy white....			24	Sept. 4	.40 4.00
AVIATOR , D. New coppery-red. Vigorous and easy grower			24	Oct. 5	.60 6.00
BARBARA SMALL , D. Clear lilac-pink, with a carmine center			28	Sept. 6	.40 4.00
BAMBI , D. Fawn-yellow with amber shadings at center. Perfect formed flowers.....			18	Sept. 14	.50 5.00
BETTY , D. Upright apple-blossom pink with deep rose center			28	Sept. 28	.50 5.00
BRONZE PYRAMID , D. Orange-bronze, large flowers, wiry stems. Blue ribbon winner.....			40	Oct. 12	.50 5.00

HARDY CHRYSANTHEMUMS

D. DOUBLE NAME AND DESCRIPTION—3 AT DOZ. RATE	SD. SEMI-DOUBLE	S. SINGLE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
					EACH	PER DOZ.
BURGANDY, D. Rich cerise crimson with deeper center...			34	Sept. 19	.40	4.00
BURMA, D. Glistening bronze with soft orange tints.....			26	Sept. 26	.50	5.00
BUTTERBALL, D. Early butter-yellow, bronzing some in cool weather			16	Aug. 12	.60	6.00
CALCITE, D. Chalk-white with pale sulphur yellow center. Heavy bloomer			24	Sept. 8	.50	5.00
CHARLES NYE, D. Large 3" fully double rounded flowers of rich buttercup yellow.....			26	Sept. 24	.75	7.50
CHIPPEWA, D. Giant, bright aster purple, slightly incurved			24	Sept. 4	.50	5.00
CHRIS COLUMBUS, Pom. White with yellow buds. Fine for cutting. 30" stems.....			24	Sept. 15	.50	5.00
CORAL SEA, D. Dwarf salmon-buff suffused with coppery rose. Good for rock gardens.....			14	Oct. 4	.40	4.00
COURAGEOUS, D. Bright, dark ruby red, large 3½" flowers. Strong upright stems.....			26	Sept. 19	.60	6.00
CRIMSON SPLENDOR, S. Lovely crimson, yellow disk. 4" blooms			32	Sept. 25	.40	4.00
CYDONIA, D. Brilliant orange chestnut overlaid with mahogany			34	Oct. 15	.40	4.00
DAHLIA MUM, D. Purplish wine flowers like in cactus dahlia			24	Sept. 10	.40	4.00
DRIFTED SNOW, D. Forms a mound of large, white flowers shaded yellow at center.....			28	Sept. 25	.60	6.00
ECHOES, SD. (Kraus), Rich vandyke-brown toned copper orange center			26	Oct. 1	.60	6.00
ELAINE FELTON, S. (Felton), Best red single we have found. Bright red flowers on stiff stems.....			36	Sept. 25	.50	5.00
EMPIRE, D. Large orange glowing ball shaped flowers....			32	Oct. 15	.50	5.00
EARLY HARVEST, D. Glowing mahogany orange.....			24	Aug. 25	.60	6.00
EUGENE A. WUNDER, D. (Cummings). Largest and finest bright, early yellow.....			18	Aug. 25	.40	4.00
EXETER, D. (U. of N. Hamp.) Beautiful new bronzy yellow. Branchy growth			22	Sept. 22	.50	5.00
FRAGRANT, D. White, long stems. Good cutting.....					.50	5.00
FRED ROCKWELL, D. (Cumming), Pat. No. 718. Beautifully blended bronze and orange.....			26	Oct. 5	1.00	10.00
FULLBRIGHT, SD. (Coles), Bright yellow 2½" across strong stiff stems. Good for cut flowers.....			36	Oct. 8	.50	5.00
GARNEY, D. Gorgeous dark-red good sized flowers.....			26	Oct. 15	.50	5.00
GOLD, D. 4 inch flower, pure gold.....			26	Sept. 20	.50	5.00
GLACIER, D. Extra large pure white.....			24	Aug. 28	.50	5.00
GLITTERING HILLS, D. Lemon yellow, 3" blooms without disbudding. Quantities of beautiful blooms on stiff stems			28	Sept. 18	.50	5.00
GLOWING COALS, D. (Kraus), Bright, deep cherry red with orange reverse.....			26	Oct. 1	.60	6.00
GOLDEN ROSE, D. Old rose overlaid gold.....			26	Sept. 22	.50	5.00
HARBOR LIGHTS, D. (Bristol), Pale yellow to creamy white. Rich green foliage.			24	Sept. 10	.50	5.00
HEATHERBLOOM, D. (Kraus), Heather pink, center shaded rose red with gold tipping.....			24	Sept. 4	.50	5.00
HELIOTROPE, D. (Felton), Color is its name. A good producer on a stiff stem.....			36	Sept. 25	.50	5.00
HILDA BERGEN, D. Commercial. Large incurved dark red-dish bronze			40	Oct. 25	.50	5.00
IMPROVED RODELL. Lovely clear yellow Pom, 1½ in.....			26	Oct. 15	.50	5.00

HARDY CHRYSANTHEMUMS

D. DOUBLE NAME AND DESCRIPTION—3 AT DOZ. DATE	SD. SEMI-DOUBLE	S. SINGLE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
					EACH	PER DOZ.
JOAN HELEN, SD. Large brilliant flowers in profusion, rich garnet shading to Rhodadenron purple with a bright yellow center			18	Sept. 4	.50	5.00
JUDITH ANDERSON, Pom. A small sized button of golden yellow			20	Mid Oct.	.40	4.00
LAVENDER LADY, D. (Cumming). Immense silvery lavender			30	Oct. 6	.50	5.00
LAVENDER LASSIE, D. (Cumming), New pom with cushion like growth. Better color than Lavender Lady.....			22	Sept. 10	.40	4.00
LEADING LADY, SD. (Coles), A good bronze three petaled flower with yellow center. Produces hundreds of blooms			30	Oct. 5	.50	5.00
LESTER FELTON, D. Large lavender flowers. Very prolific bloomer			30	Oct. 1	.50	5.00
LILLIAN DOTY, Finest shell pink.....			36	Nov. 1	.35	3.50
MAGNOLIA, D. (Bristol), Super hardy, high-centered 4" blooms seem to reflect soft pink tints in opening flower, later shading to creamy pink.....			24	Sept. 15	.50	5.00
MANDALAY, D. (Bristol), Brilliant orange bronze on well branched sprays			24	Oct. 1	.50	5.00
MARTIN'S WHITE, D. A mass of fully double flowers almost completely hiding foliage. Extra fine.....			18	Sept. 15	.60	6.00
MAROON 'N GOLD, D. (Longly), Bright mahogany shaded maroon with golden reverse.....			16	Aug. 26	.60	6.00
MODEL O PERFECTION, Pom. One of the best white buttons. Upright grower			28	Oct. 15	.50	5.00
MME. CHIANK KAI-SHEK, Pat. No. 634, Beautifully formed, old gold flowers withstanding bad weather. One of the best ..			26	Sept. 16	1.00	8.50
MONGALIAN, S. 3" flowers of deepest yellow. Best yellow single at New York Show 1946.....			30	Sept. 20	.50	5.00
MORNING STAR, D. (DePetris), Soft primrose yellow shading to cream yellow.....			22	Sept. 1	.50	5.00
MRS. ALLEN FELTON, S. (Felton), Heavy dark foliage, lavender pink. 4" blooms without disbudding.....			34	Sept. 15	.50	5.00
MRS. C. R. HASTINGS, SD. A striking crushed strawberry red. Bushy plants loaded with large flowers.....			32	Oct. 5	.40	4.00
MRS. H. R. KIDDER, D. Yellow, good in sprays or disbudded. Will produce 6" flowers. Needs some winter protection			36	Oct. 15	.40	4.00
MRS. PIERRE DU PONT III, Peach pink rosy salmon and fawn. Beautiful. D.....			26	Oct. 5	.40	4.00
MRS. ZEMAN, D. Lovely bronze, 3" flower deep in proportion			26	Oct. 1	.40	4.00
MY LADY, D. Delicate orange-yellow. 3" flowers. Fine for cutting			20	Sept. 5	.40	4.00
IDA BREWSTER, S. (Carroll Gardens), Large brilliant crimson flowers, with a very attractive yellow center.....			36	Oct. 10	.50	5.00
IRMALINDA, Pom. Old rose with silvery sheen.....			32	Oct. 25	.40	4.00
NASHA, Pom. (U. of N. Hamp.), Fine sprays of reddish bronze flowers			22	Sept. 15	.50	5.00
OMAR KHAYHAM, Deep ox-blood red with rich velvety sheen. Very showy			36	Oct. 16	.50	5.00
OLIVE LONGLAND, D. A new superior sort with big salmon-orange blossoms			26	Sept. 20	.50	5.00
ORIENTAL, D. Colorfully dressed in 2 color combination of pink and cream.....			24	Sept. 15	.45	4.50
PINK DOT, Pom, Light pink, dark spots in center. Fine for cutting			36	Oct. 25	.40	4.00

HARDY CHRYSANTHEMUMS

D. DOUBLE NAME AND DESCRIPTION—3 AT DOZ. RATE	SD. SEMI-DOUBLE	S. SINGLE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
					EACH	PER DOZ.
PERPETUUS, D. Lovely pastel shade of amber and peach. Dwarf			22	Sept. 16	.50	5.00
PINK RADIANCE, D. (Bristol), Super hardy, long stems of soft luminous pink. 3" flowers.....			30	Sept. 25	.50	5.00
POMPONETTE, Pom. Dwarf. Varying from bronze to yellow			16	Sept. 1	.40	4.00
PROF. SAM WILLISTON, S. A real red all American. Car- ries blooms a long time.....			30	Sept. 25	.40	4.00
POHATCONG, D. Rose red.....			24	Oct. 5	.40	4.00
PURPLE STAR, D. Rich purple flowers and strong upright stems			24	Aug. 25	.40	4.00
PERSIAN PINK, Pom. Magnificent rose purple. Very strong grower			26	Sept. 18	.50	5.00
PINOCCHIO, Pom. A glistening small white flower beauti- fully formed. Long stem.....			28	Sept. 15	.50	5.00
QUEEN ISABELLA, D. Yellow with red edge and reverse. Fully double			26	Oct. 15	.50	5.00
RED ANEMONE, SD. A vivid red-bronze with crested cen- ter. Different			24	Sept. 30	.50	5.00
RED GOLD, D. (Longley), A lively combination of red and orange gold			22	Aug. 20	.50	5.00
RED RIDING HOOD, D. An outstanding bright red. Petals very frost resistant			26	Oct. 1	.40	4.00
RED VELVET, D. (Bristol), Full double, velvety crimson.....			24	Oct. 1	.40	4.00
REMBRANT, D. (Bristol), Rose mauve with copper blending			22	Sept. 28	.50	5.00
SCARLET CRIMSON, D. Its name describes this fine 3 1/2" blooms			20	Sept. 18	.50	5.00
SEPT BRONZE, D. (Bristol), Golden bronze cushion type. Frost resistant			24	Sept. 2	.40	4.00
SEPT DAWN, D. New large bright pink.....			22	Sept. 26	.40	4.00
SILVER MOON, S. (Cumming), White with yellow center.			38	Sept. 28	.40	4.00
SILVER TIPS, D. Bright carmine tips reversed of silvery white			26	Sept. 25	.50	5.00
SOLID GOLD, D. Rich attractive golden yellow.....				Oct. 14	.50	5.00
SONG OF INDIA, D. (Kraus), Excellent large bronzy peach. Fine for cutting.....			22	Sept. 18	.60	6.00
STALWART, D. (Kraus), Very prolific golden bronze pom. Frost resistant			24	Oct. 2	.50	5.00
SUNAPE, D. (U. of N. Hamp.), A new golden yellow de- veloped by Prof. Holley.....			24	Sept. 7	.60	6.00
SUNDANCE, D. Golden bronze pom producing hundreds of fully double flowers.....			22	Sept. 5	.50	5.00
SUNSHINE, D. A fine long lasting yellow mum that will be a joy to grow.....			36	Oct. 10	.50	5.00
REV. HORACE BUSHNELL, Pom. Cream white, tall.....			36	Nov. 8	.40	4.00
RUBY POMPON (Bristol), Rich and glowing ruby with per- fect flowers			24	Oct. 10	.40	4.00
THE CHIEF, SD. Attractive brilliant scarlet and gold.....			26	Oct. 15	.40	4.00
TINTS OF FALL, SD. (Rosebud), Compact, reddish bronze.			14	Sept. 24	.40	4.00
VICTORY, D. Pure white petals with a bright yellow center. 3" across. Fully double			24	Oct. 10	.50	5.00
WELCOME, SD. Extra early. Bright mallow purple.....			18	Sept. 1	.40	4.00
WHITE KNIGHT, D. Large, clear ivory white.....			26	Sept. 15	.50	5.00
WHITE DOTY, Fine white pom.....			36	Oct. 25	.35	3.50
YELLOW DOTY, Buff yellow. Large.....			36	Nov. 1	.35	3.50
ZANTHA, D. (Kraus), Lemon yellow double globular flowers borne freely on long stems. Perpetual bloomer.....			22	Sept. 14	.50	5.00

NEW GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

The early English Chrysanthemums are a new race of Chrysanthemums that originated in England. Some of the West Coast Canadian growers first imported them from England. Then several growers started growing them in the State of Washington. They are equal in hardiness with any garden chrysanthemum and they are rated so far superior to the old garden chrysanthemum that there is no comparison.

We have found that early planting of the plants or divisions by June 1st in our locality, pinching the tops out after they reach a height of 6 to 8 inches, and disbudding down to 8 to 12 blooms per plant make them bloom much earlier and give those immense flowers, on good sturdy stems. We have found these mums hardy here in New Jersey without protection, and feel they are as hardy as any of the regular garden chrysanthemums.

E. EARLY NAME AND DESCRIPTION—3 AT DOZ. RATE	M. MEDIUM L. LATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
				EACH	PER DOZ.
ALABASTER , Very early white flower solid. 5" across, slightly incurved, small foliage		30	E	\$0.40	\$4.00
ALEXANDER MASON , Rich buttercup yellow large 6" flowers. Perfectly incurved bloom on strong stems.....		30		.50	5.00
BALCOMBE GOLD , Bright old gold, good sized flowers....		36	E	.50	5.00
BELLE MAUVE , Lovely stiff stemmed silvery pink. Wealth of cut flowers		36	E	.50	5.00
BRONZE FREDA , Lovely bronze salmon. Petals quilled. Frost resistant			E	.50	5.00
CHALLENGER , Nice bright bronzy red with good stems...		36	E	.50	5.00
CONQUEROR , A lovely rich crimson. A variety that is very lovely disbudded or in sprays. Will grow 6" disbudded. Tall stiff stems. Will not fade.....		36	E	.60	6.00
COPPELIA , Double medium sized bright Indian red.....		34	E	.50	5.00
DAILY EXPRESS , Large flower or terra cotta chestnut....		32	E	.60	6.00
DOROTHY McGUIRE , Large flat flower of soft bronze with pointed petals		32	E	\$0.60	\$6.00
EL DORADO , Double, charming yellow 5" blooms.....			E	.50	5.00
ELITE , Soft rose pink, tipped with gold.....		24		.50	5.00
GLADIATOR , Rich chestnut red. Disbudded or sprays....		30	E	.50	5.00
GOLDEN DOME , Bright golden yellow. Immense flowers up to 5"		32	M	.50	5.00
GOLD STANDARD , Extra large deep yellow. Never fades in sun or rain.....			E	.50	5.00
INDIANA , Velvety crimson with large center.....		32	E	.50	5.00
IMMACULATE , Large white with numerous spreading petals		34	E	.50	5.00
JEAN HARLOW , Bright golden yellow with semi-incurved form		32	E	.50	5.00
JIM THORPE , Large crimson, fine for exhibition if disbudded some		32	E	.50	5.00
LEDA , Large heliotrope pink. Flowers 6" if disbudded....		34	E	.45	4.50
MERIDIAN , Lovely salmon rose pink. Petals pointed at tip.		32	M	.50	5.00
MRS. D. C. ORR , Beautiful red and gold.....		32	M	.60	6.00
MRS. JOHN FINLEY , Bright yellow, up to 6".....		34	M	.50	5.00
MRS. SMEARDON , Unique combination of old rose and bronze		24	E	.60	6.00
NELLIE RICHARDSON , Large shell pink with salmon suffusion in center.....		34	E	.50	5.00
ORANGE QUEEN , Double large, rich golden yellow with orange cast		36	E	.50	5.00
PETUNIA , A distinct purple shade.....		30	E	.50	5.00
SNOWBALL , A good spray variety with solid white flowers.		30	E	.50	5.00

ENGLISH CHRYSANTHEMUMS

E. EARLY NAME AND DESCRIPTION—3 AT DOZ.	M. MEDIUM L. LATE RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
				EACH	PER DOZ.
SYBIL, A lovely flesh pink. Strong stems.....		30	E	.60	6.00
TIGER, Opens bright crimson, turning to bronze then bright yellow. Unusual		28	E	.50	5.00
TOP SCORE, Brilliant yellow, very large incurved flowers...		30	E	.50	5.00
WESTBOURNE, Double, the darkest of all rich red varieties.		30	E	.50	5.00
VULCAN, Solid brilliant crimson throughout the flower....		30	E	.50	5.00

NORTHLAND'S DAISIES

(Trade Mark by Styer's Nurseries)

The Northland Daisies are hybrid Chrysanthemums developed by Styer's Nurseries. They produce fine, well branched plants seldom injured by insects. They will grow well in any soil with reasonable drainage, respond well to fertilization and must not have water standing about the crown in winter. The late blooming varieties are not recommended for locations North of Philadelphia or New York. We are offering them this season, thanks to Styer's Nurseries for their permission.

NAME AND DESCRIPTION—3 AT DOZ.	RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
				EACH	PER DOZ.
ANN MORGAN, Bright lasting red, 3 or more rows of petals. Upright moderate sized plants.....		18	Oct. 1	\$0.40	\$4.00
ASTRID, Pale peach. Vigorous mound shaped plant. Thick foliage		15	Oct. 5	.40	4.00
EDVARD GRIEG, Orange-bronze. A very dwarf plant. Flowers large semi-double of wonderful brilliance. Among the best		20	Oct. 6	.40	4.00
ERIC THE RED, Scarlet single. Tall, well branched.....		24	Oct. 10	.50	5.00
GNOME, Bronze, azalea-like, dwarf border. Double.....		15	Sept. 1	.40	4.00
GOLDEN DOME, Canary yellow, nice cut flower.....		18	Oct. 15	.40	4.00
GREENLAND, Large, Indian yellow.....		16	Oct. 15	.40	4.00
ICELAND, Creamy white. Lovely shaggy large semi-double flowers on a dwarf plant.....		16	Oct. 1	.40	4.00
IGLOO, Fine white single. Plant looks like a snow mound..		16	Oct. 1	.40	4.00
KRISTINA, Leading pink variety. Large deep rose-pink flowers. Dark and heavy foliage.....		18	Oct. 1	.40	4.00
MME. GADSKI, Creamy light pink. Profuse bloomer.....		15	Oct. 1	.40	4.00
PEER GYNT, Coppery shade of brick red. Modest sized flower, profuse		24	Oct. 14	.40	4.00
RHEINGOLD, Chinese yellow. Long season of blooms. True daisy		18	Oct. 9	.40	4.00
THE MOUNTAIN KING, Pumpkin-orange large flowers. Tall and compact plant.....		24	Oct. 5	.40	4.00
VAHALLA, Very large, deep velvety garnet broad petaled single. Pinching once will spread the plant.....		26	Oct. 16	.40	4.00
VIKING, Bronze red, large, semi-double. Outstanding.....		18	Oct. 10	.40	4.00
YOUKON, Red-bronze. Dense medium sized plant. Flowers nearly double		15	Oct. 3	.40	4.00

ARTEMISIA

SILVER KING, Very decorative foliage plants, with finely cut silver-gray leaves. Striking in the border and excellent mixed with cut flowers or as winter bouquets. Hardy and free from diseases and pests.....

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CUSHION MUMS

APRICOT GLOW, (Bristol). Popular Azalea type. richly hued apricot bronze, 2½" nicely formed double blos- soms cover the plant by mid August and continues on..		E	\$0.40	\$4.00
COMMANDER, Red daisy like flower with bright yellow center. Fine for specimen or border.....	15	E	.35	3.50
FIREGLOW, (Bristol). Super-hardy, brilliant Oriental red in color, with golden center. 2" semi-double flowers...	18	E	.40	4.00
LAVENDER CUSHION, A new color in cushion Mums. Load- ed with double lavender blooms.....	24		.40	4.00
MARJORIE MILLS, (Bristol). Best of the red cushions. Deep crimson when opening later suffused with rose and bronze tints. Covered with blooms.....	15	E	.35	3.50
PINK CUSHION, Very compact and early. Free blooming. Deep pinched back until Aug. 1 for finer plants.....		E	.35	3.50
PURPLE CUSHION, New addition to the Cushion family. Deep purple red blooms.....	18	E	.40	4.00
QUEEN CUSHION. Same type as Pink and should be treated the same. Pure white blooms.....			.35	3.50
SANTA CLAUS, Rich red, semi-double.....	24	M	.35	3.50
YELLOW CUSHION, Same as Pink except color is bright yellow	18	E	.35	3.50
One potted plant of each 10 varieties of Cushions Mums for \$3.50				

SPOON VARIETIES

BRONZE SPOON, A new member of this interesting family. Extremely hardy stiff stems.....	30		\$0.40	\$4.00
JASPER SPOON, Straw yellow with red tips.....			.40	4.00
ORCHID SPOON, A lovely shade of light pinkish lilac. Not the old kind but a brand new one called Chop Stix...			.50	5.00
PINK SPOON, Maroon tubular petals with bright pink spoons			.40	4.00
YELLOW SPOON, Needle like tubular petals of deep yellow			.40	4.00

SHASTA DAISY

ALASKA, Very easy culture and especially noteworthy for their freedom in flowering. The large white flowers are carried on long stems and are therefore invaluable for cutting40	
MAJESTIC, Large white flower, 5 to 6" across. Small yellow center, producing intermittently all summer. Stiff stem holding the overlapping petals straight. Does not droop. The best single Shasta Daisy. 18-24".....			.60	
MRS. C. LOWTHAIN BELL, Magnificent white daisy undoubtedly the largest flow- ered in its class.....			.40	

HELIANTHUS

CORONATION, Large perfect double flowers of a rich yellow color. Blooms from August to October. 5' high	50c, 3 for	1.30
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HARDY CARNATION

LUCIA, A large pink flower that rivals greenhouse variety in size. Blooms from June until frozen. Hardy here without protection.....	40c each, 3 for	1.00
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SPECIAL—IF INTERESTED ASK FOR OUR FALL CLUMP PRICE.

DAHLIAS

BATAAN , A beautiful red cactus tipped gold. About 9" across. A sure winner in cactus class. A good grower and tuber maker. Rt., \$1.00, Pt. 50c.	
CHEROKEE BRAVE , I.D. (Ricks), We consider this to be the best of the exhibition "reds." The large deep flowers are an attractive shade of ox-blood which holds the color well in hot weather. Early and continuous bloomer. Excellent stems and foliage. Rt. \$1.00, Pt. 50c.	
CROWNING GLORY, INC. C. (Salem), Rose pink with a cream center. 12" or over. Long stiff stems. Blue ribbon winner at many shows. Pt. \$1.50.	
DIXIE'S WINEDOT , I.D. Clear white flecked and splashed with wine red. 10-12". Stems long and stiff with glossy insect resistant foliage.....Root \$1.50; Plant \$0.75	
KATIE K. , I.D. Clear pink.....Plant	.50
GLAMOUR , I.D. (Salem), Immense light purple, petals roll back giving flower extreme depth. Consistent winner.....Plant	.75
GOULBORN , I.C. Large incurved cactus. Lemon yellow base suffused apricot on ends of petals. A winner from Australia.....Plant	1.50
FIVE STAR GENERAL , F.D. Pink and Yellow, an outstanding dahlia winner of many ribbons; an honor roll Dahlia, extra good.....Plant	2.50
INDIAN GIANT , I.D. (Emmons), Bloom 12x6", bush 4'. Rich autumn colors, underlay of petals Indian yellow overcast carmine, center darker. Fine stems are very long. Good root maker. Truly a great Dahlia.....Plant	1.00
KING PETER , F.D. Huge white lavender tips.....Plant	1.00
KELVIN , I.D. A buff dahlia heavily suffused carmine rose with darker reverse, giving an effect of peach pink 12x6". Australia.....Plant	2.00
KENTUCKY SPORTMAN , I.D. Lemon yellow tipped white.....Plant	.50
KIRSTEN FLAGSTAD , F.D. or I.D. Bloom 10x5, bush 5'. An artistic flower of buff with gold and apricot shadings. Early and prolific.....Plant	1.50
MARY NOBLE , I.D. Australia. Mauve. A good grower, strong stiff stem. One you will not want to miss. Early and keeps on blooming.....Plant	1.50
MOON GODDESS , F. to I.D. (Dosier), Primrose yellow on long strong stems. Achievement Medal winner. Plant early.....Plant	1.00
MOON GLO , Cac. Lemon yellow, darker center. High center which gives it a distinct glow. 4 1/2' high.....Plant	1.00
MOYUA , St.C. or S.C. Bloom 9x5". Deep rose, shading lighter with soft yellow at the base of petals.....Plant	1.50
MURPHY'S MASTERPIECE , I.D. Red.....Plant	.75
POWERHOUSE , D. Unusual raspberry red, white striping. Large.....Plant	1.00
RITA WELLS , I.D. Pink and gold.....Plant	.75
SALEM'S SUNSHINE , I.D. Pure yellow. Fine plant and flowers....Root \$3.00; Plant	1.50
SERGEANT WILLIAMS , I.D. (Williams-Dahliadel). 11x7" bloom, 5 1/2' bush. Golden yellow sport of Glamour. Early bloomer, cane-like stems. On Eastern Honor RollRoot \$2.00; Plant	1.00
YOUR LUCKY STAR , C. White with pink center. One of the best.....Plant	.50
VOLCANO , F.D. Orange flame red. Does not fade in the sun. True stock..Plant	.75
DAHLIAMUM , I.D. Bloom 10x7", bush 5'. A very large flower of a yellow buff and amber combination suffused with gold. Petals are twisted.....Plant—Net	.50
MAFFIE , S.C. Bloom 12x6", bush 6'. Intense carmine and stupendous size Bush growth is very rugged and foliage exceptionally heavy.....Plant	.75
ORANGE FLAME , F.D. (Golden Rule), The name describes the color. One of the best cut flowers ever. Perfect stem, good branching habits and cuts on and blooms early. Bloom 7x8".....Plant	1.50
ROSY DAWN , Ball. Golden yellow tipped rose with red center.....Root	.50
WHITE FAWN , Min. Best pure white of its kind. Rugged bush, heavy foliage and prolificRoot	.50
THE REAL GLORY , F.D. Bloom 10x5". An excellent new crisp white formal. Sure winner on the show table. Excellent keeping qualities.....Plant	.75

IRIS KEAMPFER (JAPANESE IRIS)

ASTARTE , Beautiful double dark violet. Strong grower. Late.....	\$.40
BETTY F. HOLMES , Double, large, white blooms with yellow med.-rib.....	.50
BLUE DANUBE , Blue with white veins, yellow center.....	.40
BLUE JAY , Similar to Blue Danube, a lighter blue. Strong grower.....	.40
BOY BLUE , The bluest Japanese Iris grown.....	.40
CATHERINE PARRY , Double blue overlaid rose violet.....	.40
DREAM , Silvery white veined and mottled violet. 3 petals.....	.40
GOLD BOUND , Double white, a creamy glow from gold in banded center.....	.40
HELENE VON SIEBOLD , Crimson purple, white veins.....	.40
LUCIA MARSHALL , Fine, large double pansy-violet with white veins, center white yellow spots.50
MAHOGANY , Large double flowers. Purple, mahogany red.....	.40
PURPLE AND GOLD , Rich violet with gold throat.....	.40
ORIOLE , Purple, yellow center extending well out the 6 petals.....	.40
PARAGON , Rich royal purple with white veins.....	.40
PINK PEARL , A lovely double pink.....	.60
PRESIDENT HARDING , Double thick-petaled flowers. Fine light blue with dark shading60
PYRAMID , Double violet purple veined white in center of petals.....	.40
QUAKERESS , Darker blue than Catherine Parry. Double.....	.40
SAMIDOR , Ground color is silver white, veined with rich blue. Standards deep purple40
TEMPLETON , Double reddish violet marbled white.....	.40
VICTOR , Silvery white, ultramarine blue.....	.40
VICTORY , Silvery white heavily veined violet.....	.40
RED EMPEROR , Perhaps the reddest Oriental Iris to date.....	.60

HEUCHERA (CORAL BELLS)

Heuchera, 18-24". June-August. Form neat tufts of attractive leaves, sturdy stems of brightly colored little bells arise in great profusion. Heucheras are hardy, long lived and easy to grow. They are among the best all round perennials for rock gardens, borders or bouquets. 6 splendid new hybrids are described below.

H. BLOOM'S VARIETY, Coral red long sprays bear dozens of dainty bells.

H. FREEDOM, Light pink.

H. HARNET, Very large bright pink.

H. OAKINGTON JEWEL, Coral red tinged copper.

H. ROSEA, A new hybrid, 36" tall. Watermelon pink and red, white.....each .40

H. SCARLET BEAUTY, A cascade of flaming scarlet bells.

H. SNOWFLAKE, Pure white, very fine. 35c each except where noted—Stock scarce.

SIBERIA: I IRIS

CAESAR'S BROTHER, A new beautiful different rich black pansy-purple Iris. A delight to lovers of dark Iris.....40c; 3 for \$1.00

PERRY'S BLUE, Blue

.35

KINGFISHER, Rich violet, white center.....30c; 3 for .75

EMPEROR, Rich violet blue.....

.35

SNOW QUEEN, Pure white.....

.35

IRIS GERMANICA OR BEARDED IRIS

ALINE , 36". Gorgeous rich sky blue.....	\$0.45
ALTA CALIFORNIA , Clear yellow festively bronzed. Tallest of the yellows with large flowers. Midseason40
AMIGO , 24". Early rich blue bi-color. One of the best.....	\$1.00
CHARLES EDWARD , Large blue self.....	.75
DAUNTLESS , Fine red self that is still hard to beat. Does well everywhere.....	.40
EL CAPITAN , Mammoth flower in maganese violet color. Largest and finest of its type40
EROS , Coral pink.....	.40c; 3 for \$1.00
FRIEDA MOHR , Rose pink, hugh flowers on tall stems. Midseason. Delicious fragrance40
JEAN CAYEUX , Soft, smooth light buff, sometimes called coffee-colored. Well formed blooms and long stems.....	.35
HENRI , Deep yellow, growing 18" in height.....	.25
LOU BARBEY , Standards lemon, falls dahlia. Late.....	.50
INDIAN CHIEF , 32", soft bronzy violet F. Dahlia-Carmine. A good early red. Strong grower.....	.40c; 3 for \$1.00
MRS. DARWIN , White, reticulated violet.....	.35
MIDGARD , Yellow and pink blend, ruffled. Med. height. Midseason.....	.35
MORNING GLORY , Flower of fine form and heavy substance, in most attractive red violet to amethyst tones.....	.40
PERSIA , A variety considered one of the finest productions. Refined and subdued coloring is most pleasing.....	.35
RAMESES , A blend of soft yellow and tourmaline pink, the flower being suffused with a yellow glow to the center.....	.40
PUDDIN , Standards blue, falls purple. Late.....	.50
ROYAL COMMAND , 40". Striking rich velvety dubonnet red.....	.45c; 3 for \$1.10
SALLY , Standards sulphur, falls lemon.....	\$2.00
SNOW FLURRY , Standards are pure icy white, beautifully ruffled, and falls big, broad and pure white. They are waved and crimped at the edges, semi-flaring. Snow Flurry is especially noted for the great number of flowers produced on each stalk	2.50
SOUVENIR DE MME. GAUDICHAU , Velvety blue-violet. Midseason.....	.35
VALOR , Dark blue-violet bicolor with yellow beard.....	.35
ZUA , Pale blue, light in color that approaches white.....	.35

IRIS SUPRIA

OCHROLENCA GICANTEA , A stately garden plant and beautiful long lasting cut flowers. Flowers have pure white standards, falls are yellow with a quarter inch margin of white.....	.35
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PENSTEMON

PINK BEAUTY , Charming large bell-like flowers of shell pink on slender stems freely produced above attractive green foliage. May to July. 34" high.....	.40c; 3 for \$1.00
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LILLY OF THE VALLEY , White single leads.....	7 for \$1.00; \$10.00 per hundred
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Visit our Gardens any time but especially during September and October when we have 8000 plants of Chrysanthemums in bloom.

Only large size plants are sent to our customers.

FUNKIA OR HOSTAS PLAIN TAIN LILIES

LANCIFOLIA , Narrow green leaves, Lilac-blue flowers, for shade or border. August	.25
SUBORDATA GRANDIFLORA , Beautiful fragrant, large, pure white lily shaped flower. Very attractive shiny green foliage. Aug.-Sept.....	.50c; 3 for \$1.30

NEW GIANT HYBRID HEMMEROCALLIS

THE PERENNIAL SUPREME. PLANT MARCH-NOVEMBER

ANNA BETCHER , Deep orange shaded bronze. July-August.....	.40
BAY STATE , Late June. Medium size, rich yellow.....	.35
DAZZLER , Early June. Large flowers 7" in diameter, of a rich deep yellow.....	.50
DUMORTIERI , Blooms in May and June. Color is rich cadmium yellow.....	.35
DOUBLE KWANZO , The only double flowering day lily. Bronze orange. June and July35
FULVA MACULATA , Brownish red blooms with an orange mid-rib and center. June. 4' high.....	.40
GEORGE YELD , June and July. The outer petals are a rich orange, with inner petals of orange bronze.....	.40
GOLDEN DREAM , Deep orange.....	.50
GYPSY , Mid June and July. Deep orange overcast with fulvous red of medium size and excellent form.....	.35
HYPERION , July. Immense pale lemon yellow. Scarce and very much in demand. One of the finest.....	.50
J. A. CRAWFORD , Very large flower of apricot, cadmium yellow. June and July....	.40
MIKADO , Deep orange, maroon blotch.....	.40
MRS. W. H. WYMAN , July and August. Clear gold.....	.40
MIDDENDORFFII , A plant of rapid growth. Rich orange color. 3 center petals have large blotches of maroon.....	.35
MRS. J. R. MANN , Deep yellow with fluted petals.....	.50
MARGARET PERRY , July-Sept. A brilliant flame red and cadmium yellow.....	.40
OPHIR , June and July. A free flowering variety of tall habit. Golden yellow.....	.50
QUEEN OF MAY , June. Apricot.....	.35
SIR MICHAEL FOSTER , Large apricot yellow, ruffled.....	.50
THUNBERGI , 50". Late July, this one comes after the other varieties. It is a clear lemon yellow35
WAUBUN , Cadmium yellow sprinkled with red.....	.60

ORIENTAL POPPIES

FAIRY , A lovely new pale pink poppy medium size. Half dwarf	
GLOWING EMBERS , Bright Nopal red petals of great substance, so deeply crinkled appears almost double.	
JOYCE , Radiant rose cerise. A first choice for gardens.	
MAY SADLER , Geranium pink, with large dense markings. Very large and robust. One of the finest pinks.	
WURTEMBURGIA , Enormous, tall growing scarlet red with medium blotch. One of the finest reds.	
MRS. PERRY , A lovely shade of bright strawberry pink. Plant August-September. Two year field grown plants.....	.60

VALERIANA (GARDEN HELIOTROPE)

COCCINEA RUBRA, One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage in ornamental and adds to the beauty of the plant. Unequalled for bold color masses in the border and for flashy bouquets. Thrive in rich soil in full sun.....each .40

HARDY ASTERS

BLUE OF THE NIGHT, New Hardy Aster, a light blue, darker center. 4' tall, needs no staking. Comes in flower early September and lasts a long period. Will not close at night.....Plant, 50c each, doz. \$5.00

BEECHWOOD CHALLENGER, A true red aster, very fine and sturdy grower, 3' high. The red color shows up in delightful contrast to the yellow center40

HARRINGTON'S PINK, Pure rose pink blooms so profusely as to cover the whole plant40

MT. EVEREST, Flowers are dead white and lateral growths bloom right down to the ground40

NOVAC-ANGLIAE TYPE, Strong vigorous grower with lavender flowers..... .35

VIOLETTA, An outstanding aster of the Nova-belgi type. The flowers are double deep violet purple, darkest yet. Hardy and sturdy growing. September to frost. 4' high..... .40

UNSOLICITED TESTIMONIES

From Huntingdon Beach, Calif.

Dears Sirs,

Enclosed please find stamps for plants sent. They arrived in fine shape. Thank you. W.B.F.

From Roanoke, Va.

Dear Sir,

Please find enclosed the stamps for postage on package I received so promptly. Never have I gotten such nice plants by mail. I know now where to deal. Thanking you again for the nice box of plants and for the extra one. C.H.J.

From Beaumont, Texas

Dear Sir,

In regards to the Mums I must say that this is the first time that I have received plants as far away as Magnolia, N. J. to Beaumont, Texas, and not even have a wilted leaf among the plants for in the past we have expected to lose one in every five plants. I will not hesitate to recommend your plants both for size and the care that is taken in packing them for shipment. And I should know as I have experimented for the past 6 years with plants and getting them shipped from almost every state in the United States. R.E.G.

From West Barrington, R. I.

I had the most magnificent showing of Mums I got from you. If you recall a railroad strike was on and they were delayed eight days after you shipped them but all recovered and were just grand. G.E.L.

TERMS OF SALE

True to name or cheerfully replaced without cost to purchaser.

Cash with order. If sold out of any variety on your order, we will refund the money. No substitution unless ordered. Please name second choice.

STATE AND GOVERNMENT INSPECTED.

In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in 2 $\frac{1}{4}$ " pots, dahlias in 3" pots.

Ask for the 100 rate price on Japanese Iris, Chrysanthemums and Hemmerocallis.

Blooming plants of Chrysanthemums sold from field in fall. Visitors welcome at all times.

Orders sent by express collect, or if you prefer Parcel Post, we will pay the postage and you can remit the amount for postage to us, that will save you C. O. D. return charges.

THANK YOU.

WHITE HORSE PIKE

JEFFERSON AVENUE

LAFAYETTE AVENUE
ECHO VALLEY
FLORAL GARDENS

WARWICK ROAD